

Cross-Media Ownership Concentration - MOM Albania 2018

Influence Indicators

Abacus audience data

OWNER	TV	Audience Share	Radio	Audience	Print	Audience	Online	Weighted TV	Weighted Print	Weighted Radio	Result
Hoxha Family	Top Channel	16	Top Albania Radio	33,55				12,25		11,38	23,63
	Top News	0,06	Top Gold Radio	7,05			:op-channel.tv				
			My Music Radio	0,36							
Frangaj Family	Klan TV	13,43	Radio Klan	3,02			klantv.al	12,2		0,76	12,96
	ABC News	2,72									
RTSH	TVSH	4,63	Radio Tirana 1	7,05			rtsh.al	3,5		3,13	6,63
			Radio Tirana 2	4,2							
Dullaku Family	Vizion Plus	10,15						7,67			7,67
Irfan Hysenbelliu	News 24	2,72	Radio Rash	2,31		Panorama	16,53	2,05	7,56	0,64	10,25
						Panorama Shtëpi	2,6				
						Psikologjia	0,89				
						Gazeta Shqipëria	10,2				
Ndroqi Family	Ora News	4,71	Ora News Radio	3,18				4,4		0,87	5,27
	Channel One	1,11									
Koco Kokedhima	TV Ballkan	?	Radio +2	3,02	Shekulli	6,63			1,66	0,84	2,5
Bollino and Maltezi	Report TV	1,69			Shqiptarja.cc	9,29		1,28	2,32		3,6
Total											72,51

Influence Indicators

Telematrix audience data

OWNER	TV	Audience Share	Radio	Audience	Print	Audience	Online	Weighted TV	Weighted Print	Weighted Radio	Result
Hoxha Family	Top Channel	9,06	Top Albania Radio	33,55				7,59		11,38	18,97
	Top News	0,98	Top Gold Radio	7,05			:op-channel.tv				
			My Music Radio	0,36							
Frangaj Family	Klan TV	29,63	Radio Klan	3,02			klantv.al	24,29		0,76	25,05
	ABC News	2,5									
RTSH	TVSH	2,21	Radio Tirana 1	7,05			rtsh.al	1,67		3,13	4,8
			Radio Tirana 2	4,2							
Dullaku Family	Vizion Plus	5,56						4,2			4,2
Irfan Hysenbelliu	News 24	8,99	Radio Rash	2,31		Panorama	16,53	6,8	7,56	0,64	15
						Panorama Shtëpi	2,6				
						Psikologjia	0,89				
						Gazeta Shqipëria	10,2				
Ndroqi Family	Ora News	1,91	Ora News Radio	3,18				3,99		0,87	4,86
	Channel One	0,57									
Koco Kokedhima	TV Ballkan	?	Radio +2	3,02	Shekulli	6,63			1,66	0,84	2,5
Bollino and Maltezi	Report TV	3,17			Shqiptarja.cc	9,29		2,4	2,32		4,72
Total											80,1

Media Consumption

TV	Print	Radio	Online
75.60%	25.01%	27.79%	62,20%

Audience shares for TV, Print and Radio are weighted against media consumption habits above.